

Language and Learning Foundation

Opening: Instructional Designer
Nature: Full Time Consultant for one year
Location: Green Park, New Delhi

About Us:

Language and Learning Foundation (www.languageandlearningfoundation.org) is a New Delhi based non-profit organization with the vision of enhancing equitable student learning, especially language and literacy development, through professional development of teachers and teacher educators, building/sharing knowledge and implementing projects in collaboration with state governments. LLF currently works with 8 state governments across the country.

About The Project

LLF has been running professional development courses and school level intervention programs on early language learning (Hindi Language) for government school teachers, teacher educators (SCERT & DIET faculty members) and academic resource personnel in all of its partner states. These courses follow a blended learning model which has both online and offline learning components.

Having a strong subject matter expertise reflected in all our courses already, LLF is undertaking a massive overhaul of its learning content with a heavy focus on online user engagement along with the ease-of-usage.

In this regard, LLF is setting up a team to re-visualize existing content and create interactive, engaging e-content as well as blended learning content .

The content produced from this project will be used by thousands of teachers across the 8 states where LLF is operational.

Position Summary

We are looking for a professional Instructional Designer to design and develop relevant, effective, active, and inclusive online eLearning and blended-learning content for teachers, teacher educators and academic resource personnel's.

The Instructional Designer will work closely with the subject matter experts to analyse the existing and new content and re-imagine the content to make it more engaging and easier-to-use. The designer will then work-back with the eLearning Developer to design both print based and e-content for the required audience. The goal is to facilitate learners in acquiring knowledge, skills and competencies in an effective and appealing manner.

Responsibilities

- Collaborating with the Program teams in the analysis of user needs, audience, tasks, learning context, and UX leading to the development of a final product concept
- Visualize and create frameworks for engaging learning activities and compelling course content, both for blended and online learning

- Set instructional end goals and create content that matches them
- Visualize instructional graphics, the user interface, and the finished product
- Analyze and apply trends and best practices in learning technologies and instructional design
- Review all drafts of content developed and provide direction to content writers for improvement and correction, or modify course design map as necessary.
- Develop and edit online learning material and content
- Design exercises and activities that enhance the learning process
- Develop and design online material and assessment tools, to measure the effectiveness of the course
- Coordinate with the eLearning developer
- Oversee implementation of online learning programs

Key Requirements:

The candidate should have:

- Previous working experience in instructional design for a minimum of one-year.
- Experience in designing both blended and online learning content
- Knowledge of Hindi language is preferable
- In-depth knowledge of learning theories and instructional design models.
- Lesson and curriculum planning skills.
- Knowledge of assessment and evaluation methods
- Ability to write effective copy, instructional text, audio and video scripts.
- Experience with creating content for non tech-savvy adult audiences is preferred but not mandatory.
- Experience on working with Blackboard, Canvas, Camtasia, Captivate, Moodle or proprietary LMS
- Visual design skills (Dreamweaver, Photoshop, Illustrator) are preferred but not mandatory.

Compensation:

Competitive as per sector standards

Write to shveta@llf.org.in with a cover-letter and CV by 20 September 2020